

Peter Boumgarden, Ph.D.

e: peter.boumgarden@gmail.com

p: 630.697.5510

w. www.boumgarden.com

Ph.D., Organizational Behavior / Strategy
Washington University in St. Louis
Olin Business School



Peter Boumgarden is an assistant professor of management at Hope College in Holland, Michigan. At Hope, Professor Boumgarden teaches Marketing Strategy, Management Theory, and Organizational Research. At Washington University in St. Louis, Peter taught Quantitative Business Analysis and Negotiations at the Olin Business School. He also guest lectured on social entrepreneurship at the Brown School of Social Work. Outside of his role at Hope, Dr. Boumgarden is a Faculty Affiliate at the William Davidson Institute at the University of Michigan / Ross Business School, a center on business in emerging markets. In 2015, Dr. Boumgarden was selected as an entrepreneurial mentor with the National Science Foundation's I-Corp program, a model for bringing potential high-impact technology from the university to market. He is the co-founder of the company generated from that work, UMP Analytical, and currently sits as their Chief Strategic Advisor.

Peter Boumgarden researches, consults, and facilitates executive education in the private and non-profit sectors on topics of innovation, corporate strategy, marketing strategy, and leadership development. Past clients include Herman Miller, Edward Jones, Charles Schwab, Oracle, Bunge Global, CCA Global, Shape Corporation, Monsanto, Enterprise Rent-A-Car, Methodist Health Care System & National Association of Social Work, amongst others. Dr. Boumgarden's work typically revolves around helping organizations develop processes for learning and innovation, helping leaders identify the structural trade-offs of sustainably differentiating strategies, and the role of organizational values in shaping such decisions. He is currently engaged in a project on analyzing early stage investment strategies in the venture capital industry, specifically exploring how firms seek to more efficiently identify market-disrupting value-propositions in the immediate industry and beyond. In addition to his academic research, Peter serves or has served on the board of several non-profits within the West Michigan area.

Dr. Boumgarden completed his PhD in Strategy and Organizations at Washington University in St. Louis, Olin Business School in 2010 where he won the Hubert C. Moog Scholarship for excellence in doctoral research. At Olin, Peter researched the link between structural change and long-term organizational performance (USA Today and Hewlett-Packard), the biases of investment in organizational innovation (Bunge Global), and the relationship between team structure and innovation (Intel). His academic work appears in *Organization Science* and *Strategic Management Journal*, and his practitioner-focused work in the online publications of *Harvard Business Review* and *Stanford Social Innovation Review*, amongst other places.

Areas of Expertise

Organizational Structure & Strategy, Organizational Creativity & Innovation, Entrepreneurship, Negotiation, and Executive Team Leadership Development